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March 3, 2021

To our extended Elite Family:

We are pleased to announce that Elite Roofing Supply will be opening its 19th branch in Overland Park, Kansas! Under the leadership of Dave McCall and Travis Dye, we will be serving Overland Park and the surrounding area. With 3 acres and a fleet of 3 trucks, 1 mounted lift and 2 yard lifts, our doors will officially open on April 1st, 2021.

Dave and Travis joined Elite in 2019 with many years of roofing industry experience. Given their years in the industry, they are well-versed in distribution and manufacturing management, and possess the knowledge and experience necessary to provide the service and technical expertise our customers deserve. Dave and Travis spent the past year and a half co-managing Elite's North Kansas City branch, and look forward to helping with Elite's Midwestern expansion.

Chris Hammack, Outside Sales, and Dana Geisler, Outside Sales, have also joined our Overland Park team and look forward to showing their customers the Elite way come April 1st. Chris joined Elite earlier this year with 24 years of sales experience in the building materials industry. He's a hard worker and does whatever it takes to provide the best service for our customers. Dana brings 15 years of roofing supply and distribution experience to his new role, and has a proven track record of sales and service excellence. In short, Chris and Dana are some of our industry's best in terms of service, knowledge and expertise.

Here is the new branch address, as well as contact information for Kelly, Dave, Travis, Chris and Dana:

- **Address:** 7616 Wedd St, Overland Park, KS 66204
- **Kelly Woods** | Cell: (303) 819-0236 | kwoods@eliteroofingsupply.com
- **Dave McCall** | Cell: (816) 872-6079 | dmccall@eliteroofingsupply.com
- **Travis Dye** | Cell: (816) 534-2380 | tdye@eliteroofingsupply.com
- **Chris Hammack** | Cell: (816) 400-6105 | chammack@eliteroofingsupply.com
- **Dana Geisler** | Cell: (720) 810-7101 | dgeisler@eliteroofingsupply.com

Sarah Weiss, CEO & President, recently noted, "The new Overland Park branch is a very exciting opening for Elite, as we remain committed to expanding our footprint in the Midwest. We're proud to see Dave and Travis expand our service platform in the metro Kansas City area and beyond in time. They are the epitome of the Elite spirit and are building a world class team!"

Thank you for your support as we continue to expand Elite's service area!

Sincerely,

Sarah Weiss, CEO & President