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May 24, 2021

To our extended Elite Family:

We are pleased to announce that Elite Roofing Supply has opened its 20th branch in Lafayette, Louisiana! Under the leadership of Jason Hebert, we will serve Lafayette and the surrounding area. With 6.5 acres and a fleet of 1 semi-tractor, 1 flatbed, 1 mounted lift, 2 yard lifts and 1 trailer, Lafayette's doors are officially open and our staff is eager to serve you.

Jason joins Elite with more than 16 years of distribution experience and brings sales and branch management expertise to the Louisiana market. As a new Elite Managing Partner, Jason looks forward to combining his sales and management experience to ensure the Lafayette branch is set up for success from the start. When asked about his new teammates, Dina Matter (Inside Sales) and Shawn Hollier (Operations Manager), Jason commented, "All three of us are native to Lafayette and have strong roots in the community. With Dina's 17 years and Shawn's 15 years of industry experience, our team possesses the skills necessary to provide customers with a truly Elite experience."

Here is the new branch address, as well as contact information for our team in Lafayette:

- **Branch Address:** 308 Galbert Road, Lafayette, LA 70506
- **Branch Phone:** (337) 345-4380
- **Branch Fax:** (337) 345-4381
- **Jason Hebert, MP:** Cell: (337) 277-4499 | jhebert@eliteroofingsupply.com
- **Doug Norman, RVP:** Cell: (318) 366-5929 | dnorman@eliteroofingsupply.com
- **Dina Matte, Inside Sales:** dmatte@eliteroofingsupply.com
- **Shawn Hollier, Operations Manager:** shollier@eliteroofingsupply.com

When asked for his thoughts surrounding the new branch opening, Doug Norman explained, "The new branch in Lafayette will be a huge asset to Elite. We're excited to expand our footprint in the Southeast by adding a 5th branch to the region. Together, our four branches in Louisiana, as well as our store in Beaumont, TX, will be able to expand our service platform so Elite can offer a personalized contractor experience to as many customers as possible. I have no doubt Jason is the leader this branch needs to succeed."

Thank you for your ongoing support as we continue to expand Elite's service area. We could not be more pleased with the expansion Elite's seen in 2021 and look forward to what lies ahead in 3rd and 4th quarter!

Sincerely,

Sarah Weiss, CEO & President