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February 22, 2022

To our valued customers and vendor partners,

We have a couple exciting updates to share about our teams in Kansas and Missouri! To start, we're thrilled to officially welcome Rich Carroll to the Elite team as our newest Managing Partner in Overland Park, Kansas.

Rich has been a part of the roofing industry for more than sixteen years, having worked in both manufacturing and distribution. When asked what excites him most about his new venture, Rich explained, "I've had an incredible experience getting to know the partners and leadership team within the Elite family so far. I'm especially excited to work with Dave and Travis, as they both bring a wealth of knowledge and experience to the table. I know the three of us will accomplish great things together."

We're also pleased to announce that Dave McCall will be taking on a new senior leadership role overseeing this market.

"Dave, Rich, and Travis are each firmly aligned with our mission to provide quality products and helpful solutions to grow the business of our contractor partners, making them an exceptional team through and through," comments Kelly Woods, Regional Vice President. "I see great things on the horizon for these three and the market they serve."

Moving forward, please reach out to Rich Carroll for orders and inquiries related to our Overland Park branch and Travis Dye for those concerning our North Kansas City branch. Here is updated contact information for Dave, Rich, and Travis:

- Dave McCall: (816) 872-6079 | dmccall@eliteroofingsupply.com •
- Rich Carroll: (816) 537-9321 | rcarroll@eliteroofingsupply.com •
- Travis Dye: (816) 534-2380 | tdye@eliteroofingsupply.com •

Congratulations to Dave and Rich on their new, well-deserved roles here at Elite. We've had a strong start to 2022 and look forward to sharing more company news with you as the year unfolds!

Sincerely,

Sarah Weiss, CEO & President