



# SIGN UP FOR **ROOFPRO** **ADVANTAGE**, GET **\$1.50 REBATE** ON PERFORMANCE LAMINATES\*



Ready to start reaping the benefits of the IKO ROOFPRO program but not sure where to start? **ADVANTAGE MAY BE FOR YOU.** As an entry-level member in our contractor loyalty program, you'll get a taste of what ROOFPRO has to offer.

## THE **PROGRAM BENEFITS** available to Advantage members are:

- Access to the IKO Rebate of \$1.50/Sq. on Dynasty® and Nordic™.\*
- Limited access to the IKO ROOFPRO Online Portal, including:
  - › **Invoice Upload Tool** — No more stacks of distributor invoices cluttering up your desk; just upload them to the portal and process your rewards!
  - › **IKO University Educational Courses** — Use these education materials to help you and your staff hone your roofing skills and business-building prowess. Plus, if you choose to complete our two “fundamentals” education courses, you'll unlock access to apply to higher membership levels.
  - › **Live and virtual contractor events.**
  - › **Some program partner discounts.**

**Note:** Advantage members get access to entry-level membership benefits without having to complete the program training and other requirements of the higher tier levels. Because of this, Advantage members shall not represent themselves to the public as members of the ROOFPRO Program, including use of any ROOFPRO-branded marketing materials, literature and merchandise until they have met the requirements of, and advanced to, the Select or Craftsman Premier level.



### **Joining at the Advantage level is EASY AND FREE!**

Just complete the online application at

[www.IKOROOFPRO.com](http://www.IKOROOFPRO.com)

You'll need your business licence number, if required in your area, and your IRS Form W-9 to complete the application.

Once you have been accepted **at the Advantage tier level** and you **meet the additional requirements/qualifications**, you will have the opportunity to apply for advancement to a higher tier level\*\*. At the higher tiers, you can unlock additional benefits, such as:

- ✓ Contractor listing on IKO.com.
- ✓ Marketing funds.
- ✓ Extended limited warranties.
- ✓ IKO ROOFPRO-branded and co-branded marketing materials and literature, including PROZone merchandise.
- ✓ More program partners offers and discounts.

**QUESTIONS? Call 1-866-ROOFPRO (1-866-766-3770)**

The information in this literature is subject to change without notice. We assume no responsibility or errors that may appear in this literature.

\* Minimum of 500 squares of Architectural, Performance or Designer shingles per calendar year required.

\*\* Terms and conditions apply. Complete terms and conditions, and policies will be available for review at time of application.