



December 13, 2021

Price Increase Announcement 5-25% on Low Slope Products

To Our Valued Customers,

Thank you for partnering with us as your independent distributor of choice. Our goal remains to service, respect and protect you and your business as much as possible during this challenging market environment.

In light of recent manufacturer price increases, effective January 1, 2022 we will be implementing a price increase on all low slope products by 5-25%. Your local Elite representative will have more information as the increase nears.

At this time, we do not anticipate resolution to these challenges and expect additional price increases from our manufacturing partners in the near future. We will continue to give you as much time as possible to prepare and incorporate them into future job bids and quotes.

We are grateful for your business and remain committed to keeping you informed of any developments as we work to minimize the impact to your business. For the most recent price increase letters from top manufacturers, please visit https://www.eliteroofingsupply.com/price-increases.

Sincerely,

Sarah Weiss CEO & President