



March 10th, 2022

Price Increase Announcement 10-15% on Steep Slope Products 5-15% on Low Slope Products

To Our Valued Customers,

As your independent supplier of choice, our goal remains to service, respect and protect you and your business as much as possible during this challenging market environment.

Due to recent global events and their impact on both foreign and domestic oil-based commodities and transportation, and the subsequent impact on raw materials, our manufacturing partners have announced additional price increases.

Effective April 4th, 2022 we will be implementing a price increase on all residential and commercial products by 5-15%. Your local Elite representative will have more information as the increase nears.

Additionally, our manufacturing partners have indicated expectations of pricing instability for the near future. Given the circumstances, our goal is to give you as much time as possible to prepare for these price increases and incorporate them into future job bids and quotes.

Thank you for your ongoing support of Elite Roofing Supply. We are grateful for your business and remain committed to keeping you informed of any developments as we work to minimize the impact to your business. For the most recent price increase letters from top manufacturers, please visit <a href="https://www.eliteroofingsupply.com/price-increases">https://www.eliteroofingsupply.com/price-increases</a>.

Sincerely,

Sarah Weiss CEO & President